

Jason Nellis

Strategist. Operator. Speaker.

jasonnellis.com · Speaking inquiries via site contact form

WHO I AM

Twenty-plus years building at the intersection of media, technology, and the creator economy. Co-founder of Packagd (acquired by Meta, 2019). Former Content Partner Manager at Hulu. Chief Product Officer and Interim CEO at SuperBam. Currently running strategy across two active ventures from Cannes, France.

WHAT I SPEAK ABOUT

The Creator Economy — How the relationship between platforms, creators, and audiences is being rewritten, what that means for media businesses, and where the real leverage sits.

Media Meets Product — How content strategy and product strategy have collapsed into the same discipline, and what operators need to understand about that shift.

Creativity and Technology — Where AI and emerging technology enable creative work, where they threaten it, and how to build at that boundary without losing what makes the work worth doing.

FORMATS

Keynote — Panel — Fireside Chat — Workshop — Podcast — Guest Lecture

SPEAKING EXPERIENCE

- Guest lecturer: Northwestern University, Howard University, Georgetown University
- Conference panels: Europe (Malta, Estonia, and others)
- Host: 50+ creator interviews for VidCon on Meta's Super platform
- Podcast host: Building Value
- Internal speaker: Meta company-wide and interdepartmental events, including the Meta Games Day live broadcast

CONTACT

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